



Market Equipment Inc.

Call for PBI Service: (562) 595-4785 or (209) 839-9280 (Toll Free) 1-800-421-3753

SM-720 Series



5959032
SM720EB



5959047
SM720EP



5955076
SM720TB



5954921
SM720TP

Features

- Alpha-Numeric Display with Scrolling Messages
- 2MB Base Memory (expandable to 10MB)
- 80mm wide Thermal Head; Prints labels at speeds up to 153mm per second
- 3 Color LCD Customer Display
- Flexible label formatting with full graphics capability; 99 program-mable formats
- Quick and Easy label changes using the removable cassette
- Capable of full ingredients and cooking instructions up to 99 Lines
- Remote Update of: Operating System, PLU Files, Label Formats, Preset Keys, Images, Advertising & Scrolling Messages.
- Integrated Wireless 802.11b/g with WEP, WPA-PSK, LAP Encryp-tion (Optional)
- Date & Time Stamp for Fresh Item Management!
- Supports: Allergens, Trans Fats & COOL Labeling

Specifications

Capacity: 30lb

Dual Range - 1-15lb x 0.005
15-30lb x 0.01

Display: SM-720TB/TP-LCD, with Touch Screen
SM-720EB- Sequential Alpha-Numeric
SM-720EP- Sequential Alpha-Numeric
SM-720H- Simultaneous Alpha-Numeric

Power Source: AC 110V, 60 Hz, 30 W, 0.3 Amps

Electrical Approval: CSA

Operating Temp: 14-104F

Operating Humidity: 85(%RH) at max.

Keys: 576 presets, 36 funtions (SM-720TB)
32 presets, 15 functions (SM-720EB)

Label Size: Max. 80mm (w) x 240mm (l)

Printer: 80mm (w), 190 DPI High
Speed Direct Thermal Imaging

Printing Speed: 153mm per Second

Printer Characters: Standard Alphabet
and other Characters
Optional Foreign Formats

Memory Size: 2MB Standard (Optional up to 10MB)

Standard Interface: 16W x 16.4D x 6.2H Inches

OPTIONAL

6000900 - S/S Fish Platter For SM25/60,
SM90, SM720, SM5500 Scales
17 1/8" x 11 5/8" x 5/8"

OPTIONS MUST BE PURCHASED W/ SCALES:
6000235 - 11 Meg Wireless Bridge For SM-720
Scale Teraoka Type